

ESPN – “The Body Issue” 10.5.11

http://espn.go.com/espn/notebook/_/page/espnthemagbodyissue/espn-magazine-body-issue

Dear ESPN,

I frequent your products (website, magazine, TV station) because I feel like they've always been a place for REAL MEN to go for sports. Sports Illustrated (and others) always seem to lack the integrity that ESPN possesses (which is why they don't get my attention or business). With ESPN it's always been truly refreshing to come across SPORTS - and that's it. But “The Body Issue” is a pointless objectification of women (and men). It's tough enough for people (especially men) in our culture today to treat women as they deserve to be treated. Please don't make it tougher by perpetuating the lie that women are only deserving of our attention based on their bodies. Please keep your honor and don't lower yourself to the likes of S.I. and company. You've always been better than them. Please continue to be so.

Thank you,
Greg Aitchison