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**Name:** Haley Busyn

**Class:** 8M **Date:** 3.22.11

**Saint of the Day:** St. Nicholas Owen

**\*Worth 20 points**

**INSTRUCTIONS:** Each month (October – April) you are required to undertake a Christian examination of something from popular culture. You may choose a song, music video, TV show, movie, video game, book, magazine, something from the Internet (Facebook, Youtube, a news article, etc.), advertisements, or anything else you can think of. Your goal is to highlight the deeper messages (good or bad) within the element from pop culture you chose.

**\*Important Note:** This does **NOT** give you free license to do anything your parents would not normally want you doing (Examples: watching bad TV shows, buying bad magazines/songs/music videos, etc.). For this assignment you should not have to go looking in deep and dark places. Rather, just keep your eyes and ears open as you go about your daily life. If you need help, feel free to ask your parents or an older brother or sister for any examples they can think of.

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**Type of Example:** Shopping/Stores

**Description of Media:** Abercrombie & Fitch Store

**What are some of the deeper/mixed messages from your example and how does it compare to Christian teaching? Please thoroughly explain.**

Abercrombie and Abercrombie & Fitch have truly gotten better with their t-shirt messages that used to be inappropriate and risqué. At my visit to Abercrombie, I kept my eye out for inappropriate sayings on shirts. I did not see one single one. Even in the boys or men's section. Even though they have cut down on their racy t-shirts, they still have some inappropriate and sometimes offensive things.

The thing that was inside the store Abercrombie & Fitch that was very not Christian like were the photographs on the walls and were in frames that dwelled at every angle of the store. Each of these photographs had their own problems.

In the front of the store, the first thing that you would see is a picture of a young man and women kissing. Their form of kissing did not follow what Catholics allow. It basically shows buyers that if you wear these clothes, you will find this kind of love. This kind of love isn't always true love. These "lovers" were also wearing very revealing clothes. The women's shirt didn't cover her chest very well revealing her chest. These models were most likely not in love. Instead they were just making out for money. This is not right

This photograph was truly not the worst picture. The worst pictures were ones that basically showed all skin and no clothes. One of the pictures was of a woman in jeans who was topless, covering her chest. This was probably the most risqué picture in the store. It was so revealing that it could have been taken out of Playboy. It was not to be seen by little eyes or even big eyes. Why buy Abercrombie clothes if you aren't even going to wear them? There was also a naked man who was totally nude except for he was covering his lower-region with a pair of Abercrombie jeans. This photo basically showed

his whole butt. Christ tells us that we must respect our bodies and ourselves. Abercrombie and Fitch is defiantly not showing that.

There was also a picture of a man and two other women. Each of the women was kissing each of his cheeks. Each of the women was wearing their bras and underwear. Love is between one man and one woman. These kinds of pictures should not be taken at all. All of the picture that I have talked about would most defiantly not be approved by God.